



G-Technology
by Hitachi

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G-TECHNOLOGY DEBUTS MUST HAVE A/V STORAGE GEAR AT NAB 2011

- New tough and rugged G-DRIVE™ duro portable drive is the latest addition to the G-Technology family for capturing and transporting content in the field
- Three terabyte (3TB), 7,200 RPM Hitachi hard drives are a main ingredient across eight G-Technology high-performing external storage solutions for audio/video (A/V) pros
- G-Technology supports the new Thunderbolt™ technology developed by Intel® and brought to market with collaboration from Apple®. Stop by the G-Technology booth (#SL8805) or schedule an appointment to learn more about this new I/O technology and our plans.

2011 National Association of Broadcasters Show (NAB), April 11, 2011, Las Vegas –From digital film and video post production to broadcast and event videography, G-Technology is known for delivering premium external storage solutions that cover virtually every step of your content creation process. Whether you're in the field or in the studio, G-Technology by Hitachi (#SL8805) is showcasing new and exciting products for 2011. Come see our new products for SD, HD, 2K, or 4K post production workflows for Apple® Final Cut Pro™, Adobe® Premiere Pro CS5™, or (insert your favorite post production software here). All made from the finest components – all aluminum enclosures, fastest interfaces, reliable hard drives, and latest chipsets – here's a sneak peek of our lineup at NAB:

- **New Tough and Rugged G-DRIVE duro Portable Drive**
Rugged good looks and G-Technology's known quality go hand-in-hand with the new G-DRIVE duro portable drive. This sleek external drive, designed for your Apple® Macbook™, Macbook Pro™ or Macbook Air™, has a shock-resistant exterior that helps protect it in case it tumbles out of your gear bag while you're shooting your next production. Pre-formatted for Macs, the G-DRIVE duro portable drive is FireWire 800 and USB 2.0 equipped, bus-powered and Time Machine™ ready. Offered in 500GB and 750GB capacities, the G-DRIVE duro portable drive will be available in June with an MSRP of \$149.99 for 500GB and \$179.99 for 750GB.
- **High Capacity, High Performance, 3TB, 7,200 RPM Hitachi Hard Drives**
If you're looking for rock-solid, reliable and fast storage that can meet the rigors of your crazy production schedule, G-Technology is now serving up eight, new premium solutions that feature Hitachi 3TB, 7,200 RPM hard drives. The drives include the 3TB [G-DRIVE](#) (\$449.99 MSRP), the 3TB RAID 1 [G-SAFE](#)™ (\$699.99 MSRP), and the 6TB RAID 0 [G-RAID](#)™ (\$749.99 MSRP), which all feature

Hitachi's reliable and award-winning Deskstar™ hard drives. G-Technology's four-bay RAID solutions include the 12TB [G-SPEED™ Q](#) (\$2,299.99 MSRP), the [G-SPEED eS](#) (\$2,499.99 MSRP) and the [G-SPEED eS Pro](#) (\$3,299.99 MSRP). G-Technology's current line of professional 2U 12-bay and 3U 16-bay rack mount solutions – the [G-SPEED eS Pro XL](#) and [G-SPEED FC XL](#) – will be available in Q2 with 3TB drives, enabling up to 36TB or 48TB capacities. All G-Technology G-SPEED RAID solutions feature Hitachi Ultrastar™ enterprise-class hard drives for added durability and reliability at no extra cost.

- **Thunderbolt™ Technology – Faster, Simpler, More Flexible Device Interconnect**

Committed to delivering reliable, high-performance storage solutions to the A/V market, G-Technology is showing its support for Thunderbolt at NAB. Developed by Intel and brought to market with collaboration from Apple, Thunderbolt is more than just another high-speed cable. Thunderbolt technology will set a new standard for media creators with dual channel, 10 gigabits per second (Gbps) performance and simultaneous support for PCIe and DisplayPort protocols over a single cable. At 10Gbps, Thunderbolt is twice as fast as USB 3.0 and 12 times faster than FireWire 800 – just imagine the outstanding results when saving or cutting through HD video. With official products launching later this year, come by G-Tech's booth (#SL8805) to learn more about how Thunderbolt and G-Technology's high performance RAID solutions can deliver new levels of performance, flexibility and scalability for your digital workflow.

For more information, please visit G-Technology.com or join us here:

Facebook: [G-Technology](#)

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About Hitachi Global Storage Technologies

Hitachi Global Storage Technologies (Hitachi GST) develops advanced hard disk drives, enterprise-class solid state drives, innovative external storage solutions and services used to store, preserve and manage the world's most valued data. Founded by the pioneers of hard drives, Hitachi GST provides high-value storage for a broad range of market segments, including Enterprise, Desktop, Mobile Computing, Consumer Electronics and Personal Storage. Hitachi GST was established in 2003 and maintains its U.S. headquarters in San Jose, California. For more information, please visit the company's website at <http://www.hitachigst.com>.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

One GB is equal to one billion bytes, and one TB equals 1,000 GB (one trillion bytes). Actual capacity will vary depending on operating environment and formatting. Hitachi external hard drives and Hitachi Backup serve as an element of an overall backup strategy. It is recommended that users keep two or more copies of their most important files backed up or stored on separate devices.

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